

**17th Annual
Public Service Expo**

July 12, 2019, 3–6:30 pm

Marvin Center
George Washington University

Washington, DC

Held in the nation’s capital, the Public Policy & International Affairs (PPIA) Public Service Expo brings together representatives of some of the nation’s top graduate programs in public policy and international affairs and employers seeking highly qualified individuals who are committed to public service under one roof. The Expo provides more than 400 undergraduates and young professionals from broadly diverse backgrounds exposure to opportunities to advance their education at public policy and international affairs schools. The Expo also provides networking and coaching for undergraduates and young professionals seeking public service careers and internships.

More Participants & Exhibitors



150% Increase in Exhibitors

From 2016 to 2018

82% Increase in Registrations

From 2016 to 2018

ATTENDEES INCLUDE PARTICIPANTS FROM THE FOLLOWING ORGANIZATIONS:

- Princeton and Carnegie Mellon PPIA Fellows
- Congressional Hispanic Caucus Institute Interns
- Congressional Black Caucus Interns
- Think Tanks and Civil Societies Program
- The Congressional Asian Pacific American Caucus
- Posse Foundation
- HACU National Internship Program
- The Washington Center
- Boren Fellowship Network
- Rangel Scholars Program
- PPIA Alumni



“I credit PPIA with exposing me to the field of public policy, providing me with the tools to succeed in a top public policy master’s degree program, and giving me the confidence to engage directly in the policy-making process as a legislator.”

—State Rep. Eric Johnson (TX)
Co-Chair, Dallas Area Legislative Delegation
University of California Berkeley PPIA Fellow, 1997



	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,000
At Event	<ul style="list-style-type: none"> • Two (2) exhibitor tables at the Public Service Expo 	<ul style="list-style-type: none"> • One (1) exhibitor table at the Public Service Expo 	<ul style="list-style-type: none"> • One (1) exhibitor table at the Public Service Expo
Print, Electronic and Social Media Materials	<ul style="list-style-type: none"> • Prominent mention as a sponsor on PPIA’s website. • Recognition as a leader in supporting national diversity leadership and public service in PPIA annual report. • Recognition post on PPIA’s social media accounts including Facebook page with over 5,000 followers. • Major feature in one of PPIA’s quarterly newsletter with a distribution of over 5,000 subscribers. 	<ul style="list-style-type: none"> • Prominent mention as a sponsor on PPIA’s website. • Recognition as a leader in supporting national diversity leadership and public service in PPIA annual report. • Recognition post on PPIA’s social media accounts including Facebook page with over 5,000 followers. • Spotlight feature in the PPIA newsletter to highlight public service work being doing by the sponsoring organization. 	<ul style="list-style-type: none"> • Prominent mention as a sponsor on PPIA’s website. • Recognition as a leader in supporting national diversity leadership and public service in PPIA annual report. • Recognition post on PPIA’s social media accounts including Facebook page with over 5,000 followers.
Benefits After the Event	<ul style="list-style-type: none"> • Collaborate with PPIA to host a national webinar on your programs or opportunities to our Alumni. • Invitation to attend PPIA Alumni Networking events across the country. • Invitation to connect virtually with Junior Summer Institute program participants during the summer. • Access to Alumni Network to promote opportunities and organization through listserv and social media. 	<ul style="list-style-type: none"> • Collaborate with PPIA to host a national webinar on your programs or opportunities to our Alumni. • Invitation to attend PPIA Alumni Networking events across the country. 	<ul style="list-style-type: none"> • Invitation to attend PPIA Alumni Networking events across the country.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

	EVENT DESCRIPTION	BENEFITS
<p>Lunch for Visiting PPIA Fellows \$2,500 (Exclusive)</p>	<p>2019 PPIA Fellows from the Carnegie Mellon and Princeton JSIs will attend a lunch reception together before the expo during their DC trip.</p> <p>There will be 60 fellows in attendance.</p>	<ul style="list-style-type: none"> • Signage at the lunch • Sponsor materials distributed to each fellow • Opportunity to address fellows on an individual basis • Recognition on PPIA’s social media accounts • Invitation to present to Fellows during luncheon about programs and opportunities.
<p>PPIA Fellow Alumni Reception \$2,500 (Exclusive)</p>	<p>A private reception for current fellow and alumni of PPIA will be held on Thursday, July 11.</p> <p>There will be 60 fellows in attendance and alumni leadership will be invited.</p>	<ul style="list-style-type: none"> • Signage at the reception • Sponsor’s materials distributed at check-in • Opportunity to address alumni • Recognition on PPIA’s social media accounts
<p>DC Alumni Reception \$2,000 (Exclusive)</p>	<p>This networking reception on Friday, July 12 for PPIA alumni is hosted by the DC alumni chapter. All alumni in the Washington DC area will be invited to attend.</p> <p>Anticipated attendance is approximately 100 alumni.</p>	<ul style="list-style-type: none"> • Signage at the reception • Sponsor’s materials distributed at check-in • Opportunity to address alumni • Recognition on PPIA’s social media accounts
<p>Lunch for Graduate School Consortium Members Meeting \$2,000 (Exclusive)</p>	<p>The annual meeting of representatives from the more than 50 top schools with public and international affairs graduate programs that are consortium members. It’s a great opportunity for employers wanting to strengthen their recruitment pipeline with graduate school programs.</p>	<ul style="list-style-type: none"> • Signage at the lunch • Sponsor materials distributed to each table • Opportunity to address consortium members • Recognition on PPIA’s social media accounts

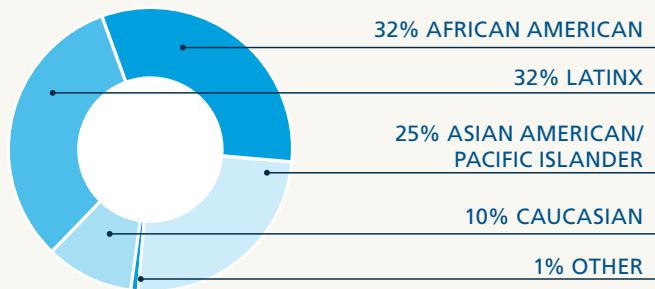
PPIA IS...

- 4,000+ alumni
- The largest diversity initiative in the U.S. focused on careers and advanced degrees in public service
- An ever expanding consortium of graduate schools nationwide—full list available on website
- Increased career exposure, focus and clarity among alumni

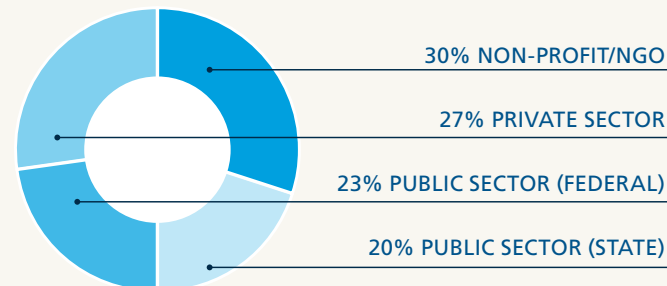
OUR IMPACT ON FELLOWS

- 92%** identified that the financial support and resources of the Fellowship enabled them to enroll in a public policy/international affairs graduate degree program
- 83%** credited the program as highly influential in contributing to their educational achievements
- 88%** gained awareness of career options in public service
- 80%** pursued a graduate degree in international relations or public policy

PPIA FELLOWS



PPIA ALUMNI CAREERS



“PPIA provided me the opportunity to look at the kinds of neighborhoods I grew up in through a new lens. I saw how policy affected my family, my community, and ultimately, my life growing up. A light bulb went off that only shone brighter as I progressed through graduate school and my career. None of which I could have achieved without the support of PPIA.”

—Terry Thornton
Head of PRI Academy
*United Nations Supported Principles for Responsible Investment
Carnegie Mellon PPIA Fellow, 2004*



TO LEARN MORE OR ARRANGE SPONSORSHIP CONTACT

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