



Public Policy &
International Affairs
Program

PUBLIC POLICY & INTERNATIONAL AFFAIRS PROGRAM

2022 | BIENNIAL REPORT

ppiaprogram.org

OUR VISION

A thriving and equitable world uplifted by visionary, inclusive, and compassionate leaders.

ORGANIZATIONAL MISSION

Cultivate the next generations of diverse public service and international affairs professionals by investing in their education, essential skills, and networks to effect domestic and global change.





Letter from the ED

For over 40 years, we have committed to diversify the field of public service. Our the commitment remains—to equip students from underrepresented backgrounds with essential skills and opportunities to prepare them for careers in public service.

Despite the many challenges brought on by the Global Pandemic, 2022 has been a positive year for PPIA. We saw an increasing interest in our graduate consortium, added a new Junior Summer Institute, and welcomed new partnerships. We are grateful for the resilience of our seasoned partnerships and look forward to future engagements.

Also, this past year, thanks to the generosity of the Hewlett Foundation, PPIA welcomed full-time staffer Saran Sidime as our Communications and Outreach Manager. With the support of the Hewlett Foundation, PPIA also underwent a year of board governance work to equip our leaders with the tools to support and govern PPIA effectively. PPIA is better equipped to cultivate a diverse array of leaders and scholars in the field of public service. A particular note of thanks to our board of directors for their strategic vision and input. Additional gratitude to our alumni who inspire us with their career trajectories and heart for service. Lastly, to the Humphrey School of Public Affairs at the University of Minnesota, we are eternally grateful. You have given PPIA a home for seven years that allows us to support students’ aspirations through robust preparation.

PPIA looks forward to solidifying our partnerships and expanding the range of our support and capacity to assist applicants from broadly diverse backgrounds for graduate school of public policy and international affairs.

Thank you for continually supporting of PPIA over the years in celebrating diversity and leadership in public service.

Sincerely,

Simone Gbolo
PPIA Executive Director



I am unapologetically fighting to see the advancement of marginalized people and I need to be challenged in and outside of the classroom to do that.

I knew PPIA would take me a step closer to my goals by cultivating skills necessary for graduate school. Therefore, to be recognized as the future of culturally conscious change agents is a blessing and it’s only a matter of time before you see more PPIA alumni with seats at the table.

–Terry Loyal, JSI Fellow



I am very passionate about addressing the downstream effects that inequality has on education, the environment, and social mobility.

PPIA has given me the opportunity to further understand how to develop these passions and has created a space in which I can truly see myself pursuing a Masters in Public Policy.

–Stacy Gabriel, JSI Fellow

PPIA ALUMNI Changemakers

40 Years of Diversity & Leadership in Public Service!

To honor our 40 years, we celebrated our most valuable resources—our alumni! Throughout, we shared profiles of alumni from the fellowships throughout our organization’s four decades of advancing diversity in public service leadership.



JOSH DIOSOMITO
Improving Homeland Security Operations and Facilitating
Diversity, Equity, and Inclusion (DE&I) Conversations

JSI: University of California, Berkeley in 2000

Senior Homeland Security Analyst,
U.S. government Accountability Office (GAO)

The 9/11 terrorist attacks inspired Josh to give back and serve. He spent nearly 20 years in federal service increasing the efficiency and effectiveness of homeland security and facilitating candid conversations for leaders through a diversity, equity, and inclusion (DE&I) lens. Josh has mastered the art of creating safe spaces and is using it as a way to bring greater awareness of DE&I issues to individuals, workplaces, and communities. As a result he is able to guide others outside their comfort zone and into more authentic conversations. His DE&I contributions were the featured cover story in *Equal Opportunity*—a national diversity magazine.



MELISA LOPEZ FRANZEN
Serving Community through Advocacy
and Political Leadership

JSI: University of Michigan, 2000

Minnesota State Senator, District 49 (First Puerto Rican) and
DFL Caucus Assistant Minority Leader

Leadership is a natural expression for Melisa. She is part of HOPE Binational Fellowship Program which is a leadership program for Latino professionals. She was selected for the Minnesota Young American Leaders Program where she will work cross culturally to find ways to benefit the public good. She also was the President of the Minnesota Hispanic Bar Association and the Regional Vice-President of the Hispanic National Bar Association.

She has been recognized as an exceptional attorney and honored with the 2020 HNBA Top Lawyers under 40 award and also was recognized in the “40 under 40” by the *Minneapolis/St. Paul Business Journal*.

Melisa is leading her state and beyond in cultivating equity and opportunity for all. Prioritizing health and empowerment, she leads with commitment and service that impacts change.



MICHAEL MITCHELL
Advancing Equality Through Public Policy

JSI: Carnegie Mellon University 2009

Director of Policy & Research at the Groundwork Collaborative,
Washington DC

Michael leads the Center's efforts around race and inclusion as it relates to policy analysis, internal operations, and external partners.

Not only has his report, *Advancing Racial Equity With State Tax Policy*, become a central point of reference on the subject of racial equity and public policy at the Center, but his influence as Director of the State Policy Fellowship Program is bringing diverse voices forward to debate policy and positive reform to health care, taxes, anti-poverty, education, and criminal justice.



FANTA TRAORE
Using Economic Research to Create Equitable Outcomes

JSI: Princeton University 2014

Co-Founder and Chief Executive Officer of The Sadie Collective
MBA and MPP Dual Degree Candidate at Yale University

In 2018 Fanta co-founded The Sadie Collective named in honor of Dr. Sadie Alexander, the first African-American to earn her PhD in Economics. The collective is working collaboratively to create spaces for Black women in quantitative fields.

With her unbridled commitment to equity within the field of economics, Fanta is using her skillset to empower and transform.



FAROUK OPHASO
Federal Budget Expert Ensures Resources are Aligned with Public Policy

JSI: University of Michigan, 2006

Professional Staff, Interior and Environment Subcommittee
U.S. House Committee on Appropriations

As part of the LGBTQ community and the son of refugees from Laos, Farouk never thought that working at the White House was a possibility. Farouk is a testament to others within this community that whatever career they desire is possible. He advocates for efforts to overcome the many challenges that still face members of minority groups seeking to play a greater role in public service, particularly through careers in national security.

PPIA IS...

Our society is best served by public managers, policy makers, and community leaders who represent diverse backgrounds and perspectives.

PPIA has been supporting efforts to increase diversity in public service for more than 40 years. It is the largest diversity initiative in the United States focused on careers and advanced degrees.



140+ Fellows participate in our Junior Summer Institutes annually

PPIA's Core Programming Includes:

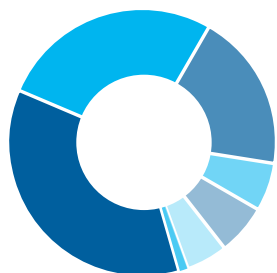
- » **The Junior Summer Institute (JSI):** A rigorous academic, fully-funded fellowship program that provides student training and financial support for graduate school and facilitates ongoing professional development.
- » **A nationwide association** of more than 4,000 alumni.
- » **A Graduate School Consortium:** A consortium of more than 60 top public and international affairs graduate programs in the nation.
- » **Public Service Weekends:** Free three-day conferences held across the country to introduce even more students to the broad range of opportunities available in public service. Over 300 students participate annually.
- » **Public Service Expo:** More than 500 participants attend this annual event in Washington DC to connect with graduate schools, employers and professionals in the field.

Junior Summer Institute Hosts



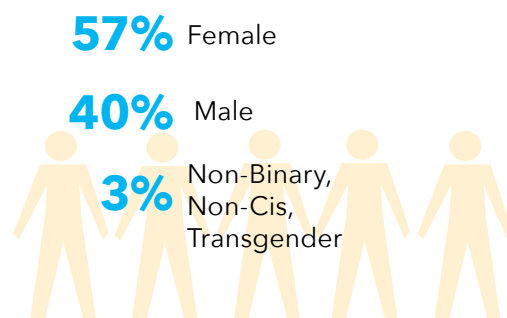
PROGRAM IMPACT

Race and Ethnicity of Alumni



- 36% Hispanic
- 27% Black or African American
- 19% Asian
- 6% 2 or more races
- 6% White
- 5% Unknown
- 1% American Indian or Alaska Native

Gender Identity

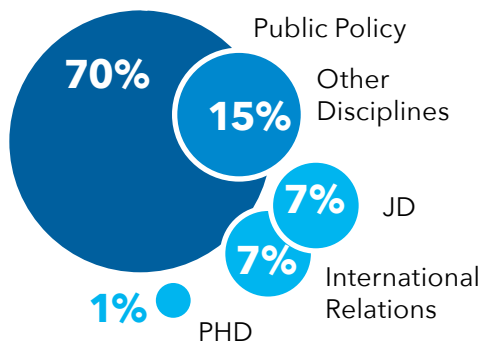


Note: race and ethnicity data were reported using instructions outlined by the Integrated Postsecondary Education Data System (IPEDS).

Career Sectors

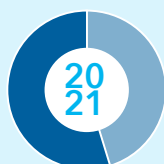
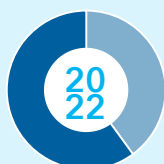
- 41% Public Service
- 32% Nonprofit/NGO
- 27% Private Sector

Graduate Degrees Earned



Within 5 Years of completing a JSI program most PPIA alumni transition to graduate school

NET REVENUE



	2022	2021	2020
Income	\$546,102	\$210,523	\$211,593
Expenses	\$361,336	\$172,992	\$181,304
Net Income	\$184,766	\$37,531	\$30,289

2022 INCOME

\$321,334	Contributions/Sponsorship
\$133,200	Membership Dues and Processing
\$72,330	Special Events
\$12,525	Donations
\$6,713	Miscellaneous

2022 EXPENSES

\$316,031	Staff
\$49,829	Professional Fees
\$32,485	Public Service Expo & 40th Anniversary
\$21,438	Website
\$12,855	Office Expenses
\$9,594	Travel and Entertainment
\$4,221	Bank Service Charges
\$3,407	Printing & Reproduction
\$3,251	Depreciation



Board of Directors

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Association for Public Policy Analysis and
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**alumni of the PPIA Program ‡ex officio non-voting

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Staff

Simone Gbolo
Executive Director
Saran Sadime
Communications and Outreach Manager

We are grateful for the support of these organizations and the more than 250 PPIA alumni and community organizations.

Institutional Sponsors

Association for Public Policy Analysis and Management (APPAM)

Association of Professional Schools of International Affairs (APSIA)

Network of Schools of Public Policy, Affairs, and Administration (NASPAA)

Humphrey School of Public Affairs,
University of Minnesota,
National Office Host

Summer Public Service Expo Sponsors

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The Policy Academies

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The University of Texas at Austin Lyndon B. Johnson School of Public Affairs
Texas A&M University, The Bush School of Government and Public Service
The Volcker Alliance
Yale Jackson School Global Affairs

Platinum
Transparency
2022

Candid.

Join in supporting highly qualified students from diverse backgrounds pursue careers in public service.

[ppiaprogram.org/
get-involved/donate](https://ppiaprogram.org/get-involved/donate)